



Promoting Croquet

Update re CA Development Officer: Dave Gunn

You may have heard that Dave Gunn has been appointed as Development Officer for the CA with the remit to recruit and retain competitive club members by sharing and promoting good practice.

He will largely be working through the area Federations, has approached the SWF committee and will hopefully be meeting with us shortly to discuss local circumstances.

We want to make sure we represent the area accurately and hope you will let us know your ideas and concerns, and respond to any calls for information etc. that we might send to you.

Dave is working on the following in the run up to National Croquet Day on 4th June (and beyond) and needs our input:

Croquet gets on the telly - well, the BBC website anyway

- To get croquet added to list of sports currently on the BBC Get Inspired programme <http://www.bbc.co.uk/sport/get-inspired/25416779> and to have listed there events and activities being organised by local clubs together with the contact details

If your club would like to be included in this, please reply either to us or direct to Dave with the following information:

- Description of event: open day, beginners course etc
- Date
- Start and finish times
- Is there a need to pre-register
- Costs
- Other requirements e.g. flat soled shoes
- Contact details

You might like to look at the following examples from Nottingham CC: the first is a rolling invite for people to pre-register and the second is a specific event (an Open Day on National Croquet Day with no need to pre-register

<http://www.bbc.co.uk/thingstodo/activity/croquet-taster-session-06>.

<http://www.bbc.co.uk/thingstodo/activity/national-croquet-day-taster-session-02/occurrence/881037>

Croquet encourages women

- Encouraging women and girls to get involved through HerMojo
<http://www.hermojo.co.uk/about> - they have agreed to promote croquet specifically through the first two weeks in June

Again, if your club would like to be included in this, please let Dave or us have the details

However, Dave says he is thinking of doing a mass upload of all clubs naming himself as contact then passing on details to the clubs.

You can contact Dave on: davegunn59@gmail.com
Or SWF on: lindawithani@hotmail.com

Croquet goes to the cinema

And by now you may have seen the promotional film which may be found on:

https://youtu.be/mCW_Rb5Y7t4

<https://vimeo.com/216288215>

and should shortly be on the CA website.

You might want to load this directly onto your own websites - if you don't know how, Dave plans to come up with some guidance.

